



Design, User Experience and Usability 2022 (DUXU 2022)

Call for Your Participation in a Conference for Designers

11th International Conference on Design, User Experience and Usability, an affiliated Conference of HCI International 2022 (HCII2022) with about 2000 people from around 70 countries,

26 June – 1 July 2022 - The Conference will be held virtually
<http://2022.hci.international/duxu>



Proceedings published



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Submit your work: <http://2022.hci.international/submissions>

Presentation sessions permitted.

User experience (UX): how a person thinks, feels, and acts with usable, useful, and appealing interactive products and services. The conference showcases how products/services are perceived, learned, and used; design knowledge, methods, and practices, with a focus on deeply human-centered design processes.

DUXU2022 offers you these topics:

Accessibility, illiterate users, the next billion users
Aging and DUXU
Anthropology and ethnography
Artificial Intelligence (AI), Human-Centered AI
Bias in DUXU: women, gender, people of color
Branding and Marketing
Chart and diagram design
Color and image design
Creativity
Design thinking, philosophy, and patterns
Design/evaluation for cross-cultural users
Disability and DUXU
Diversity DUXU
DUXU and Emerging Technologies
DUXU in Africa, China, and the Middle East
Education/training/children UX issues
Emotion, motivation, and persuasion design
Ethical, political, social, and racial issues in DUXU
Gamification, especially of enterprise applications
Globalization, localization, and culture issues
Health, Covid-19, and DUXU
History of HCI and DUXU
Financial DUXU
Heuristics
Information/knowledge design/visualization
Internet of Things (IoT)
Management of DUXU processes, maturity models
Map, wayfinding, and signage design
Metaphor, mental-model, navigation design
Mobile products/services, including mobile TV/video
Personalities, psychology, personas
Persuasive Technology
Robots, AI agents
Sci-Fi, speculative fiction, future trends
Search Design
Semiotics: Sign/symbol/icon design
Service Design